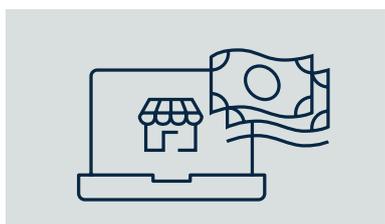


PRIMECASH

INDIVIDUAL INTERNET BANKING: FEATURE-RICH AND LOADED WITH EXTENSIONS



- ▶ Full account management
- ▶ Check, card and mobile payments
- ▶ Optimized user experience
- ▶ Omni channel ready
- ▶ Premium lifestyle banking

Personal internet banking finally gets beyond the generic “payment and check balance” functionality. Retail customers nowadays want access to all their account balances with a glimpse of an eye, but they also want fund placement, debit and credit card management, P2P, e-wallets and other payment facilities available according to their lifestyle. Lifestyle banking can become a reality with of actionable crosssales and offers from your internal profit centers combined with preferred merchants promotions.

USER EXPERIENCE



Full portfolio overview

Check, savings- and investment accounts, even extended debit and credit card management, investments, e-Wallets and virtual accounts ... all the available products can be accessed with an attractive User Interface at the touch of a fingertip.



Bill payment & airtime top up

Populate and edit recurring bills and airtime top-ups. Offer convenience anytime and anywhere.



Alerts & notifications

Large variety of individualized alerts via email, SMS or even in-app push notifications possible.



Card service

Populate and edit recurring bills and airtime top-ups. Offer convenience anytime and anywhere.



E-promotion service

In concordance with your analytics and promotions solutions, allow cross selling of your own products or even let merchants offer categorized services and goods. Location services and integration of loyalty schemes possible.



Utilities

Packed with handy features such as favorites, pre-defined beneficiaries, templates, reminders and actionable information feeds the solution can keep up a dynamic dialogue with the customers for their financial management.

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KEY BENEFITS



- ▶ Full customer control over all aspects of portfolio
- ▶ Expandable with all retail functionality, integration of promotions, card
- ▶ Attract new customers, dialogue, grow stickiness and generate growth
- ▶ Fully integrated, modular platform: customizable and omni-channel ready
- ▶ Follow payment market evolutions as they happen thanks to the Wirecard payment portfolio

Full Portfolio Management

Allow in-house, domestic and international transfers. Let users select payment channel and charges (RTGS, SKN ...). Let them schedule one time, future or recurring payments, perform airtime top up and pay bills. Facilitate their actions with templates, favorites and reminders.

Security toolkit

End-to-end encryption, PIN, hard or soft token, OTP or even customer personalized UI (themes or personal pictures) will make the user feel secure against hackers and other data threats while performing transactions, uploading or downloading documents (licenses, tax statements, passports ...).

Stickiness and loyalty

Customizable notifications and promotions or loyalty integration places the customer at the center, creates a dialog and results in an optimized customer experience.

Drive growth

Allow cross selling of in-house products or leverage on merchants through e-commerce or loyalty scheme integration and so forth. Understand which way the market is going and react faster to customer behavior and lifestyle changes.

Ease of use and UX

What if the mobile app could remember your customer's frequent transactions, favorites and allow them to create their own templates. What about a seamless omni channel look-and-feel transition between internet and mobile screens? What about an optimized user experience to make transactions go smoothly, intuitively and without hassle... **Tomorrow's banking starts today.**

* Composition subject to Host infrastructure.
Terms and conditions apply.